

NEW SEMINAR OFFERING**WEDNESDAY MAY 13, 2015****AMANDA SLAWTER****6-9PM****TACO BAR****MOTIVATIONAL INTERVIEWING****Upon completion of this course, the dental professional should be able to:**

- Describe the roles of ambivalence and patient engagement in patient oral health behavior.
- Describe the primary differences between traditional patient education and a patient-centered approach aimed at behavior change.
- Identify which clinical cases have shown positive responses from brief motivational interviewing (MI) in oral health.
- Describe the fundamental spirit, guiding principles and strategies of Brief MI.
- Recall the basic strategies of brief MI skills as demonstrated in the video segments.

AMANDA SLAWTER IS CURRENTLY A TERRITORY MANAGER FOR PROCTER AND GAMBLE PROFESSIONAL ORAL HEALTH. SHE HAS BEEN WITH PROCTER AND GAMBLE FOR 8 YEARS, REPRESENTING THE CREST/ORAL-B BRAND. PRIOR TO THAT, SHE SPENT 6 YEARS WITH THE GILLETTE COMPANY, REPRESENTING ORAL-B.

DURING THIS TIME, AMANDA HAS ALSO BEEN A FIELD SALES TRAINER, DONE CLASSROOM TRAINING FOR NEW HIRES AND THE CONSUMER PRODUCTS GROUP, HAS BEEN A LIAISON BETWEEN THE FIELD AND CORPORATE — HOLDING ROLES ON THE NETWORK TEAM, THE SIMPLIFICATION TEAM AND THE TECHNOLOGY TEAM. AMANDA ATTENDED THE UNIVERSITY OF MICHIGAN, WHERE SHE OBTAINED A BACHELOR'S DEGREE IN COMMUNICATION, WITH A MINOR IN PHILOSOPHY.

SHE WORKS WITH BAKER COLLEGE AND MOTT COLLEGE, IS THE CONTACT PERSON FOR THE MDHA AND THE MDA AND ALSO WORKED WITH VARIOUS LOCAL ORGANIZATIONS AND DISTRIBUTORS.

IN HER SPARE TIME, AMANDA PLAYS TENNIS AND COACHES HIGH SCHOOL GIRLS' TENNIS IN THE SPRING.

MEALS ARE NOT CONFIRMED

SAME FEE AS LAST YEAR!!

MDDHS Registration Form for all Seminars

Name: _____
(last) (first)

Address: _____
(Zip Code) (Street) (City)

Phone Number: _____

Email Address: _____

Would you like to receive email updates about future meetings and events? Yes or No (please circle one)

What is your profession? RDH RDA/CDA DDS/DMD Other: _____

(please circle one)

What is your professional license number/ID (for CE purposes): _____

Are you a member of the ADHA? Yes or No (please circle one)

If you are a member of the ADHA, what is your ADHA member number?: _____

Which seminar are you paying for today?: September 30th January 22nd March 20th May 13th
(please circle applicable date and see lecture times and fee schedules below)

Total Amount Paid: \$ _____

NOTE: All checks and registration forms are due TWO WEEKS prior to the event.

****IF YOU ARE PAYING FOR MULTIPLE SEMINARS, PLEASE WRITE A SEPARATE CHECK FOR EACH MEETING****

PLEASE MAKE CHECKS PAYABLE TO: MDDHS

MAIL CHECKS TO: ELIZABETH EASTER, RDH
36320 UNION LAKE RD.
APT. 303
HARRISON TWP, MI 48045

- 1-September 30, 2014 - Evening Seminar - 6pm-9pm
- 2-January 22, 2015 - Evening Seminar - 6pm to 9pm
- 3-March 20, 2015 - All Day Seminar - 8am to 4pm
- 4-May 13, 2015- Evening Seminar- 6pm-9pm

(1,3,4) Seminars will be held at:
Italian American Cultural Society
43843 Romeo Plank Clinton Township, MI 48038

*The January seminar will be held at:
The Clinton Macomb South Branch
35679 South Gratiot (between 15 & 16)
Clinton Twp., Mi. 48035

<p><u>2014-15 FEE SCHEDULE</u></p> <p><u>ALL DAY SEMINARS</u> ADHA MEMBERS: \$90 ALL DAY \$45 HALF DAY POTENTIAL ADHA MEMBERS: \$150 ALL DAY \$80 HALF DAY</p> <p><u>EVENING SEMINARS</u> ADHA MEMBERS: \$30 POTENTIAL ADHA MEMBERS: \$55 STUDENTS: \$10 RDA/CDA: \$30</p> <p>ANY QUESTIONS PLEASE EMAIL US AT MDDHSEditor@YAHOO.COM</p>
